

dividual question breakdown by area/total area

Q1. Are you a: (n=377)

			area			Total
			Fullabrook	Cornwall	Wales	
Q1	Day visitor	Count	18	11	33	62
		% within area	9.2%	12.2%	35.9%	16.4%
	Tourist Visitor	Count	177	79	59	315
		% within area	90.8%	87.8%	64.1%	83.6%
Total		Count	195	90	92	377
		% within area	100.0%	100.0%	100.0%	100.0%

Q2. How long is your holiday in total? (n=316)

			area			Total
			Fullabrook	Cornwall	Wales	
Q2	1 night	Count	6	4	16	26
		% within area	3.4%	5.1%	27.1%	8.2%
	2-3 nights	Count	131	44	28	203
		% within area	73.6%	55.7%	47.5%	64.2%
	4-7 nights	Count	36	23	9	68
		% within area	20.2%	29.1%	15.3%	21.5%
	8-14 nights	Count		6	4	10
		% within area		7.6%	6.8%	3.2%
	more than 21 nights	Count	5	2	2	9
		% within area	2.8%	2.5%	3.4%	2.8%
Total		Count	178	79	59	316
		% within area	100.0%	100.0%	100.0%	100.0%

Q3. On this trip are you: (n=375)

			area			Total
			Fullabrook	Cornwall	Wales	
Q3	On your own	Count	9	7	8	24
		% within area	4.6%	8.0%	8.8%	6.4%
	With one friend/partner/relative	Count	82	31	43	156
		% within area	41.8%	35.2%	47.3%	41.6%
	With family members (more than one)	Count	57	25	16	98
		% within area	29.1%	28.4%	17.6%	26.1%
	With a group of friends	Count	44	21	20	85
		% within area	22.4%	23.9%	22.0%	22.7%
	With an organised group	Count	4	4	4	12
		% within area	2.0%	4.5%	4.4%	3.2%
Total		Count	196	88	91	375
		% within area	100.0%	100.0%	100.0%	100.0%

			area			
			Fullabrook	Cornwall	Wales	Total
Q4	England	Count	181	83	59	323
		% within area	94.8%	93.3%	64.8%	87.1%
	Wales	Count	3	4	25	32
		% within area	1.6%	4.5%	27.5%	8.6%
	Scotland, N. Ireland, Eire	Count	1		2	3
		% within area	.5%		2.2%	.8%
	Abroad	Count	6	2	5	13
		% within area	3.1%	2.2%	5.5%	3.5%
Total		Count	191	89	91	371
		% within area	100.0%	100.0%	100.0%	100.0%

Q5. How often do you visit this area? (n=379)

			area			Total
			Fullabrook	Cornwall	Wales	
Q5	First visit	Count	36	18	26	80
		% within area	18.4%	20.0%	28.0%	21.1%
	Less than once a year	Count	34	27	19	80
		% within area	17.3%	30.0%	20.4%	21.1%
	Once a year	Count	33	11	12	56
		% within area	16.8%	12.2%	12.9%	14.8%
	Several times a year	Count	77	30	30	137
		% within area	39.3%	33.3%	32.3%	36.1%
	Monthly	Count	12	3	3	18
		% within area	6.1%	3.3%	3.2%	4.7%
	Weekly	Count	4	1	3	8
		% within area	2.0%	1.1%	3.2%	2.1%
Total		Count	196	90	93	379
		% within area	100.0%	100.0%	100.0%	100.0%

			area			
			Fullabrook	Cornwall	Wales	Total
Q6	Hotel	Count	36	32	9	77
		% within area	19.8%	39.5%	15.0%	23.8%
	B+B	Count	15	9	12	36
		% within area	8.2%	11.1%	20.0%	11.1%
	Caravan/camping	Count	83	22	22	127
		% within area	45.6%	27.2%	36.7%	39.3%
	Hostel	Count		5		5
		% within area		6.2%		1.5%
	Holiday cottage (rented)	Count	31	4	8	43
		% within area	17.0%	4.9%	13.3%	13.3%
	Holiday cottage (owned)	Count	1	1	1	3
		% within area	.5%	1.2%	1.7%	.9%
	With friends/relatives	Count	12	4	4	20
		% within area	6.6%	4.9%	6.7%	6.2%
	Activity centre	Count		1		1
		% within area		1.2%		.3%
	Other	Count	4	3	4	11
		% within area	2.2%	3.7%	6.7%	3.4%
Total		Count	182	81	60	323
		% within area	100.0%	100.0%	100.0%	100.0%

Q7. Wat is the main purpose of your visit to his area? (n=379)

			area			
			Fullabrook	Cornwall	Wales	Total
Q7	Walking	Count	21	1	8	30
		% within area	10.7%	1.1%	8.6%	7.9%
	Cycling	Count	8		31	39
		% within area	4.1%		33.3%	10.3%
	Visiting historic buildings/sites of antiquity	Count			2	2
		% within area			2.2%	.5%
	Visiting local towns/villages	Count	3			3
		% within area	1.5%			.8%
	Attending an organised event	Count	1	1		2
		% within area	.5%	1.1%		.5%
	Shopping	Count		1		1
		% within area		1.1%		.3%
	Visitng friends/relatives	Count	21	8	7	36
		% within area	10.7%	8.9%	7.5%	9.5%
	General leisure and relaxation	Count	102	58	31	191
		% within area	52.0%	64.4%	33.3%	50.4%
	Other sport/activity	Count	35	9	4	48
		% within area	17.9%	10.0%	4.3%	12.7%
	Other	Count	5	12	10	27
		% within area	2.6%	13.3%	10.8%	7.1%
Total		Count	196	90	93	379
		% within area	100.0%	100.0%	100.0%	100.0%

		area						Total	
		Fullabrook		Cornwall		Wales		Count	Col %
		Count	Col %	Count	Col %	Count	Col %		
Walking	Tick	92	46.9%	27	30.0%	35	37.6%	154	40.6%
	No tick	104	53.1%	63	70.0%	58	62.4%	225	59.4%
Cycling	Tick	14	7.1%	5	5.6%	2	2.2%	21	5.5%
	No tick	182	92.9%	85	94.4%	91	97.8%	358	94.5%
Visiting historic buildings/sites	Tick	24	12.2%	6	6.7%	16	17.2%	46	12.1%
	No tick	172	87.8%	84	93.3%	77	82.8%	333	87.9%
Visiting gardens	Tick	23	11.7%	2	2.2%	5	5.4%	30	7.9%
	No tick	173	88.3%	88	97.8%	88	94.6%	349	92.1%
Visiting museums and	Tick	18	9.2%	9	10.0%	10	10.8%	37	9.8%
	No tick	178	90.8%	81	90.0%	83	89.2%	342	90.2%
Visiting local towns/villages	Tick	60	30.6%	15	16.7%	27	29.0%	102	26.9%
	No tick	136	69.4%	75	83.3%	66	71.0%	277	73.1%
Shopping	Tick	74	37.8%	35	38.9%	16	17.2%	125	33.0%
	No tick	122	62.2%	55	61.1%	77	82.8%	254	67.0%
Visiting friends/relative	Tick	8	4.1%	4	4.4%	6	6.5%	18	4.7%
	No tick	188	95.9%	86	95.6%	87	93.5%	361	95.3%
General leisure and	Tick	66	33.7%	2	2.2%	26	28.0%	94	24.8%
	No tick	130	66.3%	88	97.8%	67	72.0%	285	75.2%
Other sport/active	Tick	34	17.3%	14	15.6%	6	6.5%	54	14.2%
	No tick	162	82.7%	76	84.4%	87	93.5%	325	85.8%
Other	Tick	13	6.6%	21	23.3%	5	5.4%	39	10.3%
	No tick	183	93.4%	69	76.7%	88	94.6%	340	89.7%

Q9a. Speding patterns - day visitors only (n=64)

			area			Total
			Fullabrook	Cornwall	Wales	
Q9a	Up to £20	Count	8	4	15	27
		% within area	42.1%	36.4%	44.1%	42.2%
	£21-£50	Count	7	5	16	28
		% within area	36.8%	45.5%	47.1%	43.8%
	£51-£100	Count	3	1	2	6
		% within area	15.8%	9.1%	5.9%	9.4%
	£101-£200	Count			1	1
		% within area			2.9%	1.6%
	£201-£400	Count	1			1
		% within area	5.3%			1.6%
	Over £400	Count		1		1
		% within area		9.1%		1.6%
Total		Count	19	11	34	64
		% within area	100.0%	100.0%	100.0%	100.0%

How much of this have you spent locally?

area	Mean	Std. Deviation	Minimum	Maximum	N	Sum
Fullabrook	36.59	33.20	5	150	17	622
Cornwall	44.09	69.24	10	250	11	485
Wales	18.69	12.42	4	50	32	598
Total	28.42	36.18	4	250	60	1705

Q10. Tourist visitors only (n=302)

		area			Total	
		Fullabrook	Cornwall	Wales		
Q10	Up to £20	Count	1		1	2
		% within area	.6%		1.8%	.7%
	£21-£50	Count	19	2	10	31
		% within area	11.0%	2.7%	18.2%	10.3%
	£51-£100	Count	36	10	12	58
		% within area	20.9%	13.3%	21.8%	19.2%
	£101-£200	Count	53	27	12	92
		% within area	30.8%	36.0%	21.8%	30.5%
	£201-£400	Count	44	21	10	75
		% within area	25.6%	28.0%	18.2%	24.8%
	£401-£600	Count	15	11	3	29
		% within area	8.7%	14.7%	5.5%	9.6%
	£601-£1000	Count	1	2	3	6
		% within area	.6%	2.7%	5.5%	2.0%
	£1001-£2000	Count	2	2	2	6
		% within area	1.2%	2.7%	3.6%	2.0%
	Over £2000	Count	1		2	3
		% within area	.6%		3.6%	1.0%
Total		Count	172	75	55	302
		% within area	100.0%	100.0%	100.0%	100.0%

Q11. To what extent, if at all, do you support or oppose the use of renewable energy in the area (for example wind power and wave power) (n=377)

		area			Total	
		Fullabrook	Cornwall	Wales		
Q11	Strongly support	Count	82	44	38	164
		% within area	42.1%	48.9%	41.3%	43.5%
	Tend to support	Count	76	28	37	141
		% within area	39.0%	31.1%	40.2%	37.4%
	Neither support nor oppose	Count	19	8	4	31
		% within area	9.7%	8.9%	4.3%	8.2%
	Tend to oppose	Count	3	2	1	6
		% within area	1.5%	2.2%	1.1%	1.6%
	Strongly oppose	Count	5	1	4	10
		% within area	2.6%	1.1%	4.3%	2.7%
	Don't know/no opinion	Count	10	7	8	25
		% within area	5.1%	7.8%	8.7%	6.6%
Total		Count	195	90	92	377
		% within area	100.0%	100.0%	100.0%	100.0%

			area			
			Fullabrook	Cornwall	Wales	Total
Q12	Yes	Count	119	65	53	237
		% within area	60.7%	72.2%	57.0%	62.5%
	No	Count	33	10	19	62
		% within area	16.8%	11.1%	20.4%	16.4%
	Don't know/No opinion	Count	44	15	21	80
		% within area	22.4%	16.7%	22.6%	21.1%
Total	Count		196	90	93	379
	% within area		100.0%	100.0%	100.0%	100.0%

Q13. Do you think that more wind farms should be constructed off-shore around the UK? (n=376)

			area			
			Fullabrook	Cornwall	Wales	Total
Q13	Yes	Count	152	68	71	291
		% within area	78.4%	75.6%	77.2%	77.4%
	No	Count	10	5	6	21
		% within area	5.2%	5.6%	6.5%	5.6%
	Don't know/No opinion	Count	32	17	15	64
		% within area	16.5%	18.9%	16.3%	17.0%
Total	Count		194	90	92	376
	% within area		100.0%	100.0%	100.0%	100.0%

Q14. What impact do you think wind farms have on the tourist experience? (n=378)

			area			
			Fullabrook	Cornwall	Wales	Total
Q14	Positive	Count	36	17	10	63
		% within area	18.4%	18.9%	10.9%	16.7%
	Negative	Count	29	8	27	64
		% within area	14.8%	8.9%	29.3%	16.9%
	No overall impact	Count	114	60	44	218
		% within area	58.2%	66.7%	47.8%	57.7%
	Don't know/no opinion	Count	17	5	11	33
		% within area	8.7%	5.6%	12.0%	8.7%
Total	Count		196	90	92	378
	% within area		100.0%	100.0%	100.0%	100.0%

			area			
			Fullabrook	Cornwall	Wales	Total
Q15	Yes	Count	98	43	37	178
		% within area	51.0%	47.8%	39.8%	47.5%
	No	Count	84	44	49	177
		% within area	43.8%	48.9%	52.7%	47.2%
	Don't know/No opinion	Count	10	3	7	20
		% within area	5.2%	3.3%	7.5%	5.3%
Total	Count		192	90	93	375
	% within area		100.0%	100.0%	100.0%	100.0%

Q16. Would the presence of a wind farms in the area encourage or discourage you from visiting the area? (n=379)

			area			
			Fullabrook	Cornwall	Wales	Total
Q16	Strongly encourage	Count	5		2	7
		% within area	2.6%		2.2%	1.8%
	Marginally encourage	Count	9	1	6	16
		% within area	4.6%	1.1%	6.5%	4.2%
	Neither encourage nor discourage	Count	170	83	72	325
		% within area	86.7%	92.2%	77.4%	85.8%
	Marginally discourage	Count	8	5	8	21
		% within area	4.1%	5.6%	8.6%	5.5%
	Strongly discourage	Count	4	1	5	10
		% within area	2.0%	1.1%	5.4%	2.6%
Total	Count		196	90	93	379
	% within area		100.0%	100.0%	100.0%	100.0%

Q17. Are you? (n=371)

			area			
			Fullabrook	Cornwall	Wales	Total
Q17	Male	Count	94	54	63	211
		% within area	50.0%	60.0%	67.7%	56.9%
	Female	Count	94	36	30	160
		% within area	50.0%	40.0%	32.3%	43.1%
Total	Count		188	90	93	371
	% within area		100.0%	100.0%	100.0%	100.0%

			area			
			Fullabrook	Cornwall	Wales	Total
Q18	15-24	Count	11	22	2	35
		% within area	5.7%	25.0%	2.2%	9.4%
	25-34	Count	39	23	15	77
		% within area	20.1%	26.1%	16.7%	20.7%
	35-44	Count	49	14	21	84
		% within area	25.3%	15.9%	23.3%	22.6%
	45-54	Count	41	10	19	70
		% within area	21.1%	11.4%	21.1%	18.8%
	55-64	Count	31	5	23	59
		% within area	16.0%	5.7%	25.6%	15.9%
	65+	Count	23	14	10	47
		% within area	11.9%	15.9%	11.1%	12.6%
Total		Count	194	88	90	372
		% within area	100.0%	100.0%	100.0%	100.0%

Q19. What is your household's gross income? (n=323)

			area			
			Fullabrook	Cornwall	Wales	Total
Q19	Under £9,499	Count	10	5	1	16
		% within area	5.9%	6.8%	1.3%	5.0%
	£9,500-£17,499	Count	24	18	9	51
		% within area	14.2%	24.3%	11.3%	15.8%
	£17,500-£29,999	Count	39	22	28	89
		% within area	23.1%	29.7%	35.0%	27.6%
	£30,000-£49,999	Count	63	18	27	108
		% within area	37.3%	24.3%	33.8%	33.4%
	£50,000-£99,000	Count	29	8	13	50
		% within area	17.2%	10.8%	16.3%	15.5%
	£100,000+	Count	4	3	2	9
		% within area	2.4%	4.1%	2.5%	2.8%
Total		Count	169	74	80	323
		% within area	100.0%	100.0%	100.0%	100.0%

			area			
			Fullabrook	Cornwall	Wales	Total
Q20	GCSE/O Level/CSE/NVQ1+2	Count	50	23	23	96
		% within area	26.2%	26.4%	25.0%	25.9%
	A level or equivalent	Count	36	26	20	82
		% within area	18.8%	29.9%	21.7%	22.2%
	Undergraduate degree	Count	47	17	24	88
		% within area	24.6%	19.5%	26.1%	23.8%
	Postgraduate degree	Count	29	7	16	52
		% within area	15.2%	8.0%	17.4%	14.1%
	No formal qualifications	Count	29	14	9	52
		% within area	15.2%	16.1%	9.8%	14.1%
	Total	Count	191	87	92	370
		% within area	100.0%	100.0%	100.0%	100.0%

Q21. What is your voting intention at the next general election? (n=339)

			area			
			Fullabrook	Cornwall	Wales	Total
Q21	Conservative	Count	30	12	13	55
		% within area	17.2%	14.3%	16.0%	16.2%
	Labour	Count	22	8	10	40
		% within area	12.6%	9.5%	12.3%	11.8%
	Liberal Democrat	Count	9	7	9	25
		% within area	5.2%	8.3%	11.1%	7.4%
	Green	Count	7	1	1	9
		% within area	4.0%	1.2%	1.2%	2.7%
	Other	Count	3	4	2	9
		% within area	1.7%	4.8%	2.5%	2.7%
	Would not vote	Count	25	15	5	45
		% within area	14.4%	17.9%	6.2%	13.3%
	Undecided	Count	78	37	41	156
		% within area	44.8%	44.0%	50.6%	46.0%
	Total	Count	174	84	81	339
		% within area	100.0%	100.0%	100.0%	100.0%